

RELIEF FUND  
CANTOR FITZGERALD

# bgc CHARITY DAY

Monday, September 11, 2023

**Eddie Falco**

BGC Partners and our affiliate Cantor Fitzgerald commemorate our 658 friends and colleagues and 61 Eurobrokers employees who perished in the September 11, 2001 World Trade Center attacks by donating 100% of our global revenues on Charity Day to The Cantor Fitzgerald Relief Fund and hundreds of charities around the world. To date, Charity Day has raised over \$192 million, benefiting charitable causes worldwide.

**Camille Kostek & Rob Gronkowski**

Charity Day, originally conceived as a way to raise money for The Cantor Fitzgerald Relief Fund to assist the families of Cantor employees who lost their lives on 9/11, has expanded to embrace charitable causes around the world.

On Charity Day, participating charities bring celebrity “ambassadors” who join us on our trading floor to conduct trades over the phone with clients. Many distinguished guests have lent their support by joining us on this day, including prominent actors, musicians, sports icons, models, media personalities, royalty, and politicians.

For additional information, please contact The Charity Day team at:

[CharityDay-NY@bgcpartners.com](mailto:CharityDay-NY@bgcpartners.com).

**Darryl “DMC” McDaniels**

# BGC PARTNERS CHARITY DAY

Monday, September 11, 2023



Brooks Nader

## 2021 BGC Charity Day Ambassadors Included:

Adam Fox	Coco	Ice-T	Liev Schreiber	Regina Hall
Anne V (Anne Vyalitsyna)	Common	Jacob Trouba	Lindsey Jacobellis	RJ Barrett
Brian Cashman	Darryl "Run DMC"	Jeffrey Dean Morgan	Mark Messier	Rob Gronkowski
Brian Quinn	McDaniels	Jim Leyritz	Mike King	Robert J. O'Neill
Brooks Nader	Edie Falco	John O'Hurley	Misty Copeland	Shaun White
Camille Kostek	Eli Manning	John Tonelli	Oksana Masters	Todd Zeile
CC Sabathia	Gus Kenworthy	Julian Edelman	Pepper Johnson	Tracy Austin
	Henrik Lundqvist	Keith Urban	Quentin Grimes	



Anne Vyalitsyna

## FREQUENTLY ASKED QUESTIONS

### Who is BGC's?

BGC Partners is a pioneering global brokerage and financial technology company delivering world-class products to our diverse customer base on a daily basis. Our Financial Services business provides a full range of trade execution and broker-dealer services. BGC is an affiliate of Cantor Fitzgerald, L.P.

### What is The Cantor Fitzgerald Relief Fund?

Initially created to assist family members of Cantor employees who perished in the 9/11 terrorist attacks, The Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to victims of terrorism, natural disasters and other emergencies. Since inception, Cantor Relief has raised and distributed approximately \$369 million.

## FREQUENTLY ASKED QUESTIONS



Oksana Masters

### How do we raise money?

100% of our global revenues on Charity Day are distributed to the Cantor Fitzgerald Relief Fund and hundreds of charities around the world.

### When is Charity Day?

Charity Day will be held on Monday, September 11, 2023. Details to follow.

### What is expected of the celebrity ambassador?

BGC requests 60-90 minutes from each celebrity ambassador. In this time, celebrity ambassadors will interact with our top clients and brokers. Celebrities should leverage their own social media platforms to help raise awareness.

### How can charities increase their chance of being selected?

Charity Day participation is determined by BGC's senior management and is based on a number of qualifying factors. **Final acceptance is contingent on when a charity is able to confirm a pre-vetted celebrity.**

Each potential celebrity ambassador must be approved by the Charity Day team before reaching out to the celebrity.

### When are donations distributed?

Distributions of donations to charities are made during the course of the following year.

### What is a BGC Sponsor?

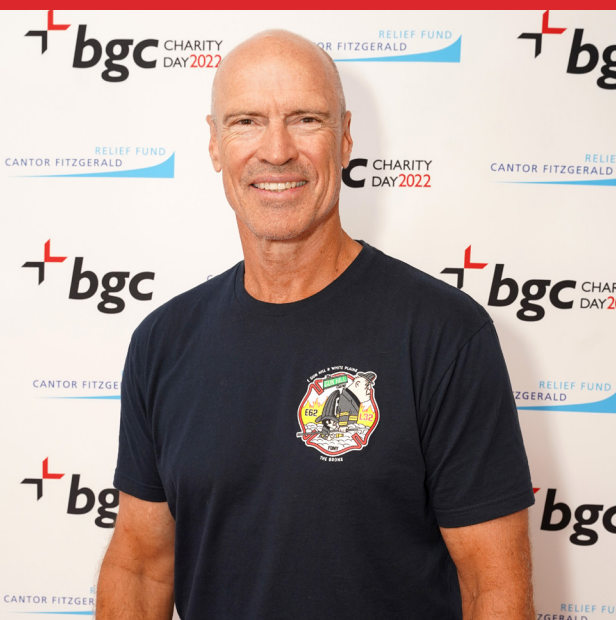
The Cantor Fitzgerald Relief Fund has always held close the charities and causes that are important to our employees and clients. If a BGC employee or client is a supporter of your charity, we encourage you to mention that in the appropriate spot provided in the application. We must be able to reach out to the sponsor for verification.

### Can the general public donate or get involved?

Yes, the general public can donate to The Cantor Fitzgerald Relief Fund by visiting our website [cantorrelief.org](https://cantorrelief.org) or by calling (212) 829-4770.



Common



Mark Messier

# APPLICATION

SUBMIT

PLEASE PROVIDE THE INFORMATION BELOW ABOUT YOUR CHARITY AND FEEL FREE TO ATTACH ANY SUPPORTING MATERIALS.

Name of charity:

Website:

Main office address:

Charity mission statement:

Annual income from donations:

Percentage of income spent on overhead/admin costs:

If you are a returning participant, how have you utilized our past donations:

Specific goals for 2023:

Potential celebrity ambassador(s) to attend Charity Day:

\*All potential celebrity ambassadors must be approved by the Charity Day team

Name of charity contact:

Charity contact information (including phone & email):

Name of BGC Sponsor:

\*BGC Sponsors are optional. See previous page for more information

BGC Sponsor contact information (including phone & email):

Charity's Tax ID number:

# ADDITIONAL INFORMATION

If you are a non-profit charitable organization and wish to be considered to participate in **BGC Partners' Annual Charity Day** on **Monday, September 11, 2023** please complete this application and return it by **Friday, June 30, 2023**.

Due to the volume of applications we receive, it may take several months before we are able to respond to each application.


## Submitting your Application:

To send a soft copy of your application to the Charity Day team, click "Submit" as you complete the application.



## Follow us on social media:

 @CantorRelief and @BGCCharityDay

 @CFReliefFund and @BGCCharityDay

 facebook.com/cantorrelief and  
facebook.com/bgccharityday

## For more information:

Please visit [bgcpartners.com/charity-day](https://bgcpartners.com/charity-day)

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